



THE CYGNUS

NOVEMBER/DECEMBER EDITION



PHOTO BY VILENKA CESTNIK



THIS ISSUE:

Interview with

DOUG LIGHT

STOP THE WEDDING

Interview with MR. DOUG LIGHT

On October 29, there was a protest march by students to express their dissatisfaction in the Federal/Provincial Governments previous underfunding in education and the trend which now follows.

Q. "Sir, what are your comments or views on such an activity?"

A. "We are expecting within the college circuit that we will receive an increase in revenue, not a cutback in revenue. We don't know the amount at the moment; we can guess that it will be five to ten percent increase in money coming to the college system. There is no doubt that with that kind of increase, it will be below the inflation rate—it will be below the wages and salaries increase. In other words, a net result must be a tightening-up in the college circuit. So, certainly from a student's viewpoint: the students, and anybody else interested, have every right to express their views to the government. That's what they did in this march. The harsh reality of life; though, is that the colleges and the universities in the foreseeable future, next year and two years after that, will be receiving funding below the inflation rate. So we have to tighten-up."

Q. "How does cutbacks effect George Brown students?"

A. "What the effect has been, at George Brown, is generally a tightening-up of our operation. When I say 'tightening-up,' for example, next year there will be less money put out for equipment and supplies than in the past. You will see an increase in class size as compared to what we've had. Whereas, we had, say twenty students as an average in a class (in this college), we will probably have twenty-one or twenty-two in the future. You will see a reduction in the purchase of library books, probably a sizeable reduction, also public relation. We will not mount the campaigns as we have in the past to attract students. Most importantly, and I am guessing at this point, but I think you will start to see a control in the growth of the student body. We will not admit as many students as we will under other circumstances. We will still grow, but let me illustrate my point. This year George Brown grew by about fifteen percent in enrollment, next year, I think because of the lack of money, we will only grow three to five percent. So there will be a significant reduction in our growth."

Q. "Where does the college stand on underfunding, relative to inflation?"

A. "The college system, along with the universities (which is always natural) are always fighting for more money. We want to grow, continue to grow there, that we want to answer. In the final analysis we put in our input from the college system, universities do as well and we fight for more money. Now, whether we'll get more money this year or not is debatable, we'll see in the future. But we don't merely accept what is dictated to us, we fight as hard as we can for more money. But that's true of the Health area, Social Service area and every area within the province of Ontario."

Q. "Is there any truth to the rumor that the Council of Regents is considering closing down one of the colleges in the Toronto area and if so is George Brown considered?"

A. "No! Absolutely no truth at all! I have faikine infante contact with the Council of Regents and I have not even heard of such an idea discussed. The five metro colleges, and I am including Sheridan, are very viable institutions and the size of them defies any consideration of closing down. The smallest one of the group would be Centennial and Centennial right now has about fifty-five hundred full-time students. So, I have not heard the matter even discussed and I don't think it is a conceivable approach to it."

Q. "Has the administration taken any actions to indicate to the government that they are being underfunded, related to the inflation factor and explaining to the government really that this is not in the best interest of students in the province?"

A. "Sure, that's a part of our job 'per say', in the community colleges, we are different from the universities, we are managed by the government. We have a direct report ability to the Council of Regents and to the minister. The universities are independent, they are autonomous. So the universities will take the route; for example, going to the media and explaining their

positions and hoping to influence the government. In our case we make direct representation through the civil service and to Dr. Stevenson, and (in fact) to the premier himself. The presidents; for example, met last November as a group with the premier (for a morning) talking about the financial situation—the college—and trying to present our case for more funding. So we make that direct approach to our political leaders.

Q. "Loans, such as OSAP, is becoming more difficult to the student to obtain due to the lack of funds. At George Brown we have a large number of manpower students. I would like to know, how do the underfunding affect manpower students, presently and in the future?"

A. "The manpower students are 'sponsored students' by the Federal Government. They have nothing to do with the Provincial Government, besides from the fact that education comes under the jurisdiction of the province. So the Federal people transfer funds to the province to handle manpower training. The Federal Government sets the priorities and translates into the Federal Government to determine the level of activity and the number of students we will have. In the past three years the Federal Government has cutback our activity in the manpower area by about twenty percent. They have reduced the number of students at George Brown by twenty percent. Now, for next year, we have no idea what the Federal Government will do. We will not find out until January or February."

Q. "What about Allan MacEachen's Budget?"

A. "Well, he will be coming out November 12, and that may have some statements in there that will tell us, or indicate to us what is going on in manpower retraining. We do know that the Federal Government proposed significant changes. They are talking about putting more money in training for the high skills and less money in the lower skills. We do a lot of academic upgrading here and that suggests there will be less money in that area but, more money in training in computers, for example."

Q. "How about the O.S.A.P. situation?"

A. "The O.S.A.P., of course, is your Provincial Government Jurisdiction, your student loan, and your student grant system. At George Brown, I would guess, about forty percent of our students receive loans and grants in the post-secondary area, and generally our track record has been very good in receiving those grants or loans through O.S.A.P. I guess the students body, or the individual student must respond whether the amount of money was sufficient enough. Certainly a large number of our students receive, compared to what the universities receive, that type of loan."

Q. "The teaching staff recently threatened to strike. Fortunately an agreement was negotiated. Because of this underfunding to teaching staff and teaching assistants are affecting the system, that is being underfunding. What are your comments regarding the present situation and the for-seeable future regarding contract negotiations?"

A. "Well, collective bargaining is something you go through each year. As you say, we are 'fortunate' that it was resolved and the dilemma that we face at the college, or in fact that twenty-two colleges is just what I mentioned previously. Our salary and wage settlements are in excess of the increase in revenue that we get. So basically, we have to answer by such things as I described to you, we start cutting down the non-salary items to rock bottom. We increase our class size moderately, as I indicated, from twenty to twenty-one or twenty-two. That's generally the effect on it. What's going to happen to collective bargaining in the future? Your guess is as good as mine. I do know that within the whole of society, a whole collective bargaining process is becoming much more militant in its approach and much more demanding, so it could be difficult times ahead of us, in the college system, in the university—you just witnessed what happened at York! We could see instances of that right through the college system."

Q. "Colleges are relied upon by the business community and the governments of this land to train students so they can apply themselves in the working world. However, colleges have been

Con't page 11

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"Time keeps on slipping, slipping, slipping, into the future."

STEVE MILLER BAND

Time certainly is slipping and approximately two thousand students of whom attended the March, October 29, let it be known. The "Day of Protest" was timed to let politicians and civil servants know that the decisions they are presently considering are not in the best interest of Ontario's students.

Approximately forty to fifty George Brown students from St. James campus dispersed from the student council office to join "Day of Protest" rally at Ryerson Poly Tech (see center page). The enthusiasm was geared-up by speakers explaining the harsh reality that students are now face-to-face with "the most disastrous government policies in the history of our country". The enthusiasm, rolled into the streets of Toronto.

It is unfortunate that after seven years of provincial cutbacks in education that the Federal Government has jumped on the bandwagon. Should the rumoured \$1.5 billion to \$2 billion Established Program Funding (EPF) payments become part of the budget speech on November 12, the province will lose approximately twenty-five percent of its funding for education.

George Brown College will have little choice but to increase class size, reduce the purchase of library books, reduce spending on new equipment, limit or even cutback on certain courses, and curtail the expenditure on recruiting students to the college. In the words of Mr. Doug Light, President of George Brown College, we have to "tighten-up". Such ramification will definitely affect the quality of education for the quality of education.

The lack of funding to post-secondary institutions is not new news to most students. As the protest circled the Queen's Park offices one George Brown student called out "we want Betty" another student replied, "No we don't!"

Is Canada's economic condition in such a deplorable state that our government has little choice but to deteriorate our education? Our beloved government has indicated that education is not a serious priority in their business. Rather, education is a challenge to each individual. Either he or she gets the opportunity or else.

The protest was organized by the Ontario Federation of Students. A "mock" wedding ceremony took place between Premier Davis and Prime Minister Trudeau. The minister, Brain Robinson of the Ontario Graduate Association presided over the ceremony. It was, he said, "A wedding ordained to reduce spending" and "to prevent health, welfare and knowledge."

There was a chorus of boos and hisses and "Save us from Davis" and "No way, we won't pay" and shouts of "Stop the wedding". All hell broke loose as the wedding ceremony was stopped when the minister asked "Can anyone show just cause to oppose the uniting of this couple, let them now speak."

Barb Taylor, President of the Ontario Federation of Students is infuriated with just causes. As first speaker, before the packed Convocation Hall audience, Taylor emphasized that, "This year the government cutbacks of two million dollars will decimate the educational system."

Sean O'Flynn, President of the Ontario Public Employee's Union claimed, that politicians are suffering from post-education deafness. Politicians, he said "are out of touch with you and out of touch with society."

O'Flynn emphasized, "Post secondary education goes to the very heart of social equality and opportunity. And, who do you think will suffer, if cutbacks go through? Let me tell you who will suffer....it is the sons and daughters (of working class people) who will suffer."

Other speakers of the afternoon illustrated to the approval of a jeering crowd, that government mismanagement is detrimental to the student. They included, Cliff Pilkey (President of the Ontario Federation of Labour), John Sewell (Alderman in Ward 6), and Arthur Kruger (Dean of Arts and Science at the University of Toronto). Kruger was heckled to the point where he admitted that the money for the university was simply not there.

"The Day of Protest" was designed not only to attack politicians, but to let students and the media know the issues.

HAIDAR OMARALI

True Education

Education, in its truest sense, never ignores the positive gain from scientific knowledge or literary attainments. Ever seeking refinement, it will rise above progressive levels of information, and intellectual acquirements allowing reason to develop character. "Wisdom is the principle thing; therefore get wisdom." "The tongue of the wise useth knowledge alright." PROVERBS 4:7, 15:2. True education delivers this wisdom. It edits, sorts, and draws from everything good and from our God given mental and physical gifts and their capacities. It sees a broad spectrum of obligation, to ourselves, to the world, and to God.

God has a plan and a place for each of us if we are willing. There is no room for selfish egotism, yet His desire is that we develop our given talents and gifts, few or many to the utmost.

If we measure ourselves, by ourselves, we are not wise. 2 CORINTHIANS 10:12. Whatever we do, however humble our work it is to be done as of the ability which God giveth. 1 PETER 4:11, as well as to be done, "heartily, as of the Lord, and not unto men; knowing that of the Lord ye shall receive the reward of the inheritance: for ye serve the Lord Christ." COLOSSIANS 3:23, 24.

The educator, in his truest presents wisdom for all from His Word, the Bible. It's principles may be understood by all willing men. It continues to give us new insights and a greater purpose as we call upon it's treasures of knowledge for guidance. "Call unto me, and I will answer thee, and show thee great and mighty things, which thou knowest not" JEREMIAH 33:3. Mental powers will be increased as you exercise the highest faculties of your mind. By beholding we become changed into the likeness of a God who loves us to such a degree that He sent "his only begotten Son into the world, that we might live through Him." Our minds are lifted from finite to infinite thoughts of eternal life and peace. Even though we be amidst the sea of chaos in the world we may work diligently with his peace as we meet life's discipline, which all must confront.

The Bible teaches that the world is not a merry-go-round but a battlefield. Life experiences and observances will attest to this. We are called to soundly endure hardship as good soldiers. With Bible as such soldiers "I can do all things through Christ who strengthen me" we can press on. Let us stand the true test of character in willingness to press on when the study load gets tough, though we may not see the reward immediately. Con't page 10

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COMING EVENT

FROM KENSINGTON

CAMPUS

Attention all campuses:

Kensington Campus is hosting a Gong Show at the El Mocambo to raise money for Christmas cheer. If you have a talent or want to see some fun, we would love to see you. Entry forms will available in your student council office. Watch for notices, should be posted.

Prizes for Best Performances
Everyone Welcome

AMERICAN MARKETING ASSOCIATION MARKETING NEWS

"We all deserve a merry christmas"

We have all irrespective of religion, come to accept christmas as a time of rejoicing, but more important is the spirit of goodwill that prevails at christmas.

Unfortunately not everyone in the community is in a position to experience the christmas cheer.

The marketing club at a recent meeting, in line with its objective of promoting community relations, has decided to address itself to one such group of individuals within the local community.

We are committed to building the biggest christmas basket ever to be manually delivered to a Senior Citizen's Home of popular choice. To accomplish this goal we need your support. You do not have to be in marketing. All that is required is that you be dedicated to spreading the spirit of goodwill and enjoy the personal satisfaction of spreading spiritual growth.

Anyone interested is welcome to join the CHRISTMAS BASKET COMMITTEE. Just contact any of the marketing executives and sign up. Come and spread the christmas cheer while having a merry time.



Cindy Larone (V.P. Internal Affairs) Kathy Harrison (V.P. External Affairs)
Karen Coady (Treasurer) Dunston Morgan (Executive V.P.), Jeff Elliott
(V.P. AMA activities) and Bernice Scala (President)

KENSINGTON KITCHEN

Got the munchies? Here is an easy but delicious antidote, Mom's no-fail-BLUEBERRY MUFFINS

1 1/2 cup sugar
1/2 cup butter
2 eggs
2 cups flour

4 tsp. baking powder
1/2 tsp. salt
1 cup milk
1 cup blueberries
(fresh or frozen & thawed)

Grease muffin tin
Drain blueberries & dust with part of flour
Cream butter and sugar
Add eggs and beat well
Add milk and dry ingredients alternately
Fold in blueberries

Temp: 400
Time: 20 mins.

Yield: 11/2

ACCOUNTING CLUB

President: Jim Bradt

As club president I would like to welcome all first semester business students to the Accounting Lab. The Lab is available from 10:00 to 12:00 p.m. every Monday in room 429. The Lab has third semester students ready to help any first semester students, and are supervised by the club president.

The school's first seminar on Management Skills will be held on Wednesday, November 11, 1981. All third semester accounting students will receive details the first week of November.



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SPORT HI-LITES

Sport of Kings

Every month, there will be a sports column titled **Sport Hi-Lite** which features the sport of the month. This month, **Sport Hi-Lite** features the Sport of Kings - **Horse Racing**.

The biggest news to date was the \$40 million bid for the great but aging stallion **Northern Dancer**. Now 20 years old, **Northern Dancer** was foaled at his owner's Windfields Farm in 1961. He was from the first crop of **Nearctic** (1954-73) and was also the first foal out of **Natalma**. **Northern Dancer**, a late May foal, was small and chunky as a yearling and was a \$25,000 yearling sale reject.

At two, 1963, the **Dancer** won 7 of 9 starts with 2 seconds and earnings of \$90,635. His victories included the **Coronation Futurity**, **Kensington** (in New York), etc. At three, he again won 7 races and was 2 times third in 9 starts, earning \$490,171. His biggest win of the season came when the **Dancer** won the famed **Run For The Roses**, the **Kentucky Derby**, in which he set a Derby timed record of 2:00 for the 1 1/4 miles. The record was broken in 1973 by **Secretariat** who made it to the winner's circle in 1:59 2/5. The **Dancer** also won the second leg of the **American Triple Crown**, the **Preakness**. (The first leg was the **Derby**). Unfortunately, **Northern Dancer** staggered home third to **Arts and Letters** in the final leg, the **Belmont**. After this disappointing race, he was enthusiastically greeted by his fans when he returned home for the **Queen's Plate**. He won the race by 7 1/2 lengths after being restrained for a half-mile.

This race was the last time, the fans would see the small horse run. A bowed tendon suffered ended his career, a few weeks later.

Northern Dancer entered stud in 1965. Since his retirement, he has been made even more famous by his offspring. His first crop, foals of 1966, included **Viceregal** and **Dance Act**, who were the champion two year old, **Horse of the year** and champion handicap horse respectively.

The second crop, 1967 foals, saw **Nijinsky II**, the English Triple Crown winner and champion. Another champion was the brilliant filly **Fanfréluche** who in 1977 was the object of an international search after she disappeared from **Claiborne Farm** while in foal to **Secretariat**. She was eventually found within 6 months and still in foal. She is one of the best mares by **Northern Dancer** as a producer. She has currently produced 5 stakes winners including 3 champions.

Included in the 1967 crop was **Viceregal's** full brother **Vice Regent**, an unsuccessful runner but a champion sire. The 1968 crop saw **Laurie's Dancer**, **Alma North**, **Aladancer**, all champions. Including **Minsky** a full brother to **Nijinsky**, and a champion at two in Ireland, three other horses also appeared as one of the best of the crop: **Northfields**, a top sire in Europe, **Norther Jove**, sire of champion two year old filly **Candy Eclair**, and **Northern Willow**, dam of deceased champion **L'Alezan**.

The fourth crop produced the top runner, **Nice Dancer** (now in Japan, as is **Viceregal's** **Minsky** died in 1977) and **Lyphard** now in Kentucky, after standing at stud in France.

Other top horses by **Northern Dancer** now include the champions **The Minstrel**, **Storm Bird**, **Northernette**, **Try My Best**, **Broadway**, **Dancer**, **Giboulee**, and **Dance In Time** (now in England).

The **Dancer** was the leading sire of 1971 and 1977, and this may also have influenced the yearling buyers to buy his yearlings for high prices, as the one sold for \$3.3 million, the other \$3 million, and other high prices this summer.

The offer of \$40 million came about because **Northern Dancer** has won the world's premier race at stud. A very popular horse, who will become 21 years old in January 1982, he has 33 of his 42 mares booked to him this season in foal. His stud fee is a reported \$250,000. This makes him the leading horse with a high stud fee, his son **Lyphard** is second at \$150,000.

Fortunately, for us, the **Northern Dancer** breeding syndicate voted to reject the offer. A big relief for all concerned, as his stud serviced would have not been accessible once he was in France.

Other racing news included are briefly summarized here: **Sain et Sauf**, a son of **Secretariat** **Fanfréluche** by **Northern Dancer** recently scored his 3rd lifetime victory in 7 starts. He was the foal that **Fanfréluche** was carrying when she disappeared from **Claiborne**. Brother **D'Accord**, a two year old, won his first stakes race, the **Breeders Futurity**, and made him the 12th stakes winner for **Secretariat** and the fifth for **Fanfréluche**... It has been reported that several well known stallions died recently including **Bold Commander** (1960), **Majestic Prince** (1966), **Bagdad** (1956), **Vertex** (1954), **Kinsman Hope** (1969); and one of Canada's most promising sire, **Tentam** (1969), **Fleur** (1964) and dam of **The Minstrel**, **Far North**, and **Flower Princess**. The saddest news was that the 22 year old **Sir Gaylord**, a half-brother to **SECRETARIAT** died in France of kidney failure.

VINITA REDDY
SPORTS EDITOR

HAT TRICK FOR CANADIANS



The cosmo hockey season concluded with the **Canadians** once again capturing the **St. James** title for the third straight season. (The League has been in existence for 3 seasons).

The **Canadians** defeated **Team Canada** in the semi-finals 3-0 and then defeated **Accounting** 3-1 in the finals. This victory was well deserved as the **Canadians** dominated play in both games and the whole season. The **Canadians** went undefeated throughout the season.

The **Canadians** then went on to represent **St. James Campus** at the All Campus final at **Casa Loma**. **St. James** competed with teams from **Kensington** and **Casa Loma**: The **Canadians** (St. James) went on to defeat **Kensington** 4-1 and **Casa Loma** 1-1. The **St. James** team went on to win on a goal for and against margin. **Casa Loma** defeated **Kensington** 6-5, thus leaving **St. James** with a plus 3 margin, **Casa Loma** in second with a Plus 1 margin and **Kensington** with a -4 margin.

The task of capturing the All-Campus Championship was attributable to the excellent goalkeeping by **Karen**. Scoring for the **Canadians** in the All-Campus finals was **Silvano Rendina** with 3 goals, **Howard Cain** and **Joe Spotto** with one each. All the players contributed 100% to the victory rally. Superlative efforts came from **Paul Drina**, **Tom Sprigg**, **Don Bealisto**, and **Murray Milthorpe**.

Congratulations to the **Canadians** for an unprecedented season — bring on the **Russians**.

BADMINTON TOURNAMENT

The Badminton Tournament was held on Thursday Nov. 5, 1981 at the St. James Gym. 16 people participated from all campuses. **Kerdin Ng**, from **St. James** defeated **Stanley Targ** of **Casa Loma** in two sets: 15-12, and 15-0.

THE EDP CLUB - WHERE THE FUTURE IS

Fellow **George Brownites**, the EDP club would like (A little late-well actually a lot) to welcome you to **Charlie Br.-1**, mean **George Brown College**. I/we here, in the EDP field, will be working hard (that's a laugh) to increase knowledge in the school about computers and

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their effects on you. We encourage enquiries about the EDP field, from any students. And, if you can find any member of the EDP club executive council, (have fun trying), you can forward your questions to us. If you wish to find the EDP club room, it is located in room 458. And now, I have to be going since they're all waiting for me over at the Dome.

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BRAIN TEASERS

Test Your Knowledge
In Music

Who sang these songs:

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Like Mondays _____
Hello I Love You _____
Romeo's Tune _____
Wild World _____
Death or Glory _____
Submission _____
Every Woman _____
In the World _____
The Winner _____
Takes It All _____
Come Sail Away _____
Hot Child in _____
the City _____

In which Beatle songs were these lines in:

Now I find I've changed my mind, I've opened up the doors _____

Now I find I've changed my mind, I've opened up the doors _____

Sky of blue, Sea of green _____

The girl that's driving me mad is going away _____

I'd like to be under the sea _____

It was 20 years ago today _____

Somebody calls you, You answer quite clearly _____

We all want to change the world _____



and now a word from ...



Another busy month has passed by. Good news on pub policies; I have succeeded in changing the policies to the degree that bi-monthly dances are almost a reality. Stay tuned for more details.

November 12, a pub was scheduled for the Jarvis House. All systems were go until the Jarvis House phoned on November 10, and cancelled the date as they mysteriously had another booking on the same date. This unfortunately did not allow me enough time to reschedule another date. I shall be looking for a more reliable location for any future off-campus events.

November 27, will witness the first faculty-student night. This is your golden opportunity to bribe that particular teacher into changing that F-minus to an A-plus. I have booked the band CITY LIGHTS to play at the function. This is a very versatile band which can play anything from Anne Murray's greatest hits to Pat Benetar's latest single. This in a word is a real party band. The admission for this event will be \$2 at the door and the beer prices will remain at the traditional low price. There will be a prize for 25 beer tickets to the division who can coerce the most number of faculty to attend.

Variety night will be held on Friday January 15. If you have any talent (or a lack of it) sign up in Room 124 for auditions from now till December 4.

December 11 is the date of the Christmas-Dinner Dance. It will be held at the Park Plaza Hotel and tickets are \$15. single, \$28. per couple and this includes a full course meal.

Tours of Molsons and Carling are in the works, so stay tuned to this space for further information.

Tours of Molsons and Carling are in the works, so stay tuned to this space for further information.

DATES TO REMEMBER:

November 19: Casa Loma presents Goddo - 'Live' at the El Mecombo. Doors open at 8 o'clock and tickets are \$5. Tickets are available at Room 124.

November 27: St. James Presents a Faculty-Student night. Featuring CITY LIGHTS. Tickets are \$2 at the door 4-11p.m.

December 11: Christmas Dinner Dance at the Park Plaza Hotel. Tickets are \$15 single and \$28 per couple.

January 15: Variety night featuring the talent of George Brown College. This is your opportunity to see the future star!

CALIGULA

Trash Smash!

(from Kensington Campus)

If you are looking for a sexually stimulating two hours of enjoyment, Caligula is a poor choice. Despite the Penthouse spread and the filthy rumours, I found the movie to be more of an eye opener, than a display of sexual performance. Undoubtedly, the movie revealed lots and lots of skin, but did not rely on the sexual aspect. The movie itself, was rather a gory, but realistic portrayal of the perverse Roman judicial system. Oh, the Romans certainly did enjoy a promiscuous indulgent lifestyle and the movie obviously reflected this. What a great marketing technique. Malcolm McDowell played an excellent Caligula, in portraying a conceited, yet frightening psychotic Caesar. Is it worth \$7.00? Well, that depends on your priorities.

Fae Wray



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OCTOBER 29, 1981

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DEPENDS ON IT

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YOURS
TO
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EDUCATION,
CUT OFF
ONTARIO'S
FUTURE

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Cuts
Stop

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should share in meeting their
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SOCIAL HEALTH AND
VITALITY OF CANADA
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YONGE STREET

CUTBACKS
=
DEATH OF
EDUCATION

STOP
THE
CUTBACKS

Stop
the
Cutbacks

Hey, Hey,
Ho, Ho,
Betty, Betty's
Got To Go

NO!

GERRARD STREET W.

BAY

EDUCATION
is a High
Cost Bet
Since Billy
got his
NEW
JET

Education
yours
to discover

They say "Cutbacks"
we say "Fight Back"

CUT THE
CUTBACKS
NOT
LOANS

RYERSON

3 P.M.

STREET

DECIDE OUR TOMORROW

ENTERTAINMENT

GEORGE BROWN

BARES ALL AT

HALLOWEEN PUB

(DANCE)

On October 29th we saw an example of the weird twisted, anxiety-ridden people who attended this honoured institution. Costumes of all colours, sizes, shapes and descriptions paraded around the cafeteria at St. James.

Casa Loma, Nightingale & Kensington were in full force and it was a pleasure to impart a portion of the great hospitality that these compuses have shown to St. James, at the various parties at the EL. MO.

4:00 saw us an hour & a half late in setting up the band and the very patient early-birds were subjected to several sound checks, and the hustle and bustle of setting up equipment.

Live Magnetic Air opened the show, and in spite of difficulties experienced with lighting showed the stuff, an air band is made of.

LIZZIE BORDEN finally hit the stage, and the party really took off. An extremely competent band, they soon set the mood for all the insanities which were to follow.

Judges for the costumes were hard-pressed to pick the best costumes from the 300 plus people that showed up and put a lot of work into making sure that their costume was the most inventive of the night. In the end the \$150. prize money was shared equally by the following people. (Once again I was remiss in my duties to write down the winners' names but I had had my share of barley sandwiches by that time. My apologies for being unable to identify the following people).

BEST OVERALL COSTUME (MALE) went to the guy from Casa Loma who arrived in a complete executioner outfit).

This particular warped individual proceeded to string people up all night with his real hang-man's noose and he almost was successful and had a real hanging on his hands when someone (no names please) kicked the chair out from under our beloved editor of the paper, Cygnus.

Best overall costume (female) went to the girl who came as a scarecrow, complete with arms constructed out of wood and straw. Personally, I felt that she deserved the prize as there were no complaints all night of crows bothering the parties.



LIZZIE BORDEN at GEORGE BROWN

Most Bizarre Costume went to the individual who came as a fully operational "John Hopkins Sperm Bank".

For those of you who are not aware what this is; You put a large basket over your head, squeeze yourself into a large condom and don rubber gloves. The night was financially rewarding for him, I'm told that after the dance he decided to go to Ford Drugs for a coffee.

Funniest Costume went to the individual who donned an afro wig with various love beads. Put a ring through his nose and finished up with sheer black nylons. Here is a real catch for any aspiring young girl who is looking for a submissive husband.

Most Risque Costume (male) went to the Indian who donned all but a hastily-constructed r-string of sorts and proved to everyone present, what a cheeky bastard he really is.

And what can I say about the Most Risque Costume (female)? (I'M IN LOVE !!!!!!!) This enterprising young girl showed up in an overcoat and birthday suit and proceeded to flash the entire room several times. The room's temperature rose by several degrees after the

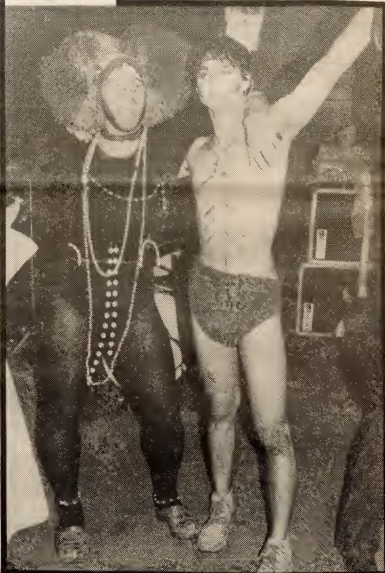
judging of this particular category (B still, my beating heart!).

Judging from the condition of the people at the dance everyone enjoyed themselves especially the guy found in the men's washroom blasted out of his mind. So till the next time I shall be waiting, till we can again all party together.

Richard D. Anderson
Social Convener
St. James Campus



Best Male Riske



Best Male & Female Costumes



WORD PROCESSING IN DEMAND

Word processing is in demand today. You could say that WP is a branch of our computerized society. The machines require very detailed training. A word processor is amazing because you can correct errors, delete sentences, move paragraphs, insert words, and all by a press of a button. Word processors are used in all types of offices and businesses; for example, oil companies, accounting firms, and stock brokers.

There are many different word processors, the most popular are AES, Micom, TES 410, and the Wang. The most sophisticated word processor today is manufactured by Wang. If you look in the Want Ads in any newspaper (under the office help) approximately 34 of the ads are for word processing operators and supervisors. A regular secretary earns

a maximum of \$8 (this is when you are a senior secretary in any field). Word processing operators earn a minimum of \$10.

Word processing is not difficult to learn. It is like riding a bike, you never forget. Word processing is offered as a one year or two year and or eight week course at George Brown College. This course is easy to handle once you have the hang of it. You will be scared of it at first because it does everything for you, but after a while you will think that it is the greatest thing around.

If you get a chance, investigate the prospect of taking a course in WP and you will be (almost) guaranteed a job in any word processing center, in any business or office.

Y. C. Medema

The Afro-Caribbean Students Union

By Tien Providence

There are many people of African and West Indian origin in Toronto. Some of these people attend George Brown College. I would like to tell you a little about the Afro-Caribbean Students Union (ACSU). The ACSU is a subsidiary of the St. James Student Council. It was set up specifically for students of African origin and students from the Caribbean area so that they could meet and discuss topics of mutual interest; learn about themselves more and their history, their brothers and sisters from other lands, and to keep their indigenous cultures alive. One of the main objectives of the ACSU is to develop a sense of multiculturalism among its members within the college.

This cross-section of people from Africa and the Caribbean have their own individual form of art ideologies. Africa is rich with her own preserved heritage and artistry. Merging these art forms could make life for us here at George Brown, a meaningful, multicultural experience.

The ACSU is run by eight officers:

James Qwayson-African
Chairman (GHANA)
Anne-Marie Johnson-
President (JAMAICA)
Pauline Bennett-Vice-
President (JAMAICA)
Margaret Seemungal-
Treasurer (TRINIDAD
and TOBAGO)
Ayo Omotoso-Secretary
(NIGERA)

Wiseman Sikakane-Sports
Director (SOUTH
AFRICA)
Tien Providence-Chair-
man/News Committee
(Jst. vincent)

We have met and mapped out a program of activities for the rest of this year and next year. Our agenda for the school year includes educational and cultural lectures, rap sessions, on African and Caribbean history and educational and cultural movies. On the sound side, we plan to have some informal get-togethers. We also plan to play a very active part on Variety Night and also in the Multi-Cultural show. We now have our own radio show time, each week on GBFM between 1 and 2 each Wednesday. This show is hosted by Dick Jockey "Mr. T" (Tien Providence). He plays all types of music associated with Africa and the West Indies.

We would like to extend an invitation to all students who are interested in learning about our Multiculture to join the ACSU. We are trying to create a balanced atmosphere, which we hope will be conducive to our academic, social, and cultural well-being. So come on out, sit in one of our meetings and witness why you should join. Meetings are held every three weeks in Room 351. Notices of meetings, dates, and times are posted all over the school.

Come on, do your part. All that is needed is YOU.

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EDITORIAL

Being in a time of Economic, Political, Social, Moral Revolution has left its scars on today's society, in terms of how we behave and act towards ourselves and others.

Apathy is today's common attitude (I DON'T WANT TO GET INVOLVED). If you don't get involved then the responsibility falls on the shoulders of others. This is the fastest way to get a DICTATORSHIP. That's right a dictatorship; a loss of democracy (freedom).

Apathy is the best word to describe the student body of GEORGE BROWN COLLEGE, a lack of involvement in the Students Councils. Your S.A.C. can not work efficiently without your input at meetings, pubs and other social activities sponsored by your S.A.C.

Your Students Council can not represent you in the way in which they had set out to do in the beginning of the year. To do this you must speak out for what you believe, your S.A.C. is always open to suggestions. So don't be shy just drop in to your S.A.C. office (don't worry they won't bite).

Every campus council is working as hard as they can to give you what you want, (Special mention to Danielle Barette of Nightingale Campus for her effort in getting their S.A.C. off the ground and on their feet).

All we want is to get a little school spirit going (make that alot of school spirit). Every voice counts so let's hear YOURS.

HENRY VALCOURT
CYGNUS EDITOR
ST. JAMES CAMPUS

Continued from page 3

When we come upon trial let us call to God that He will transform the experience into a pleasure that the pain of discipline will bring our minds into a much higher joy. Every error, fault and difficulty will become a stepping stone to better and higher things. Though we may be, in comparison to our peers as the tributary to the river, knowing that we have fulfilled God's plan in our lives through earnest effort and his grace, we may proclaim and rejoice "Thanks be to God for His unspeakable gifts".

GLEN JACKMAN
President, Christian
Fellowship Club



St. James Christian
Fellowship
Room 525

"We have fellowship one with another..."

1 John 1:7

Wednesdays	Fridays
12:25-	7:25 a.m.-
12:55	8:55

McLUHAN'S COMMUNICATION THEORIES REVIEWED

Marshall McLuhan (1912-1981) was one of this centuries most influential thinkers. He appeared during a period of time when the electronic age in general, and television in particular, were being touted as the saviour of mankind by some, and as its ruin by others. He developed a unique theory of communication, which is as furiously debated today as when first introduced, more than a decade ago.

His most famous quote, "The medium is the message", basically means that television, itself, is far more important than anything it broadcasts. -It demands attention as no other medium ever has, and will be watched no matter what is being shown on it.

McLuhan believed that an illiterate man lived in a kind of Eden where people spoke to one another face-to-face, and communication involved all five senses. The invention of writing was the "serpent's apple" that destroyed this paradise. Suddenly, words became abstract, for meaning was attached to ideas instead of real things. With the invention of the printing press, and the literacy it disseminated, people began to think in the same way they read the pages... in a linear, sequential manner; thereby, limiting man's cerebral potential. Knowledge could now be had by reading words, representing intangible thoughts rather than through person-to-person communicative dialogue. Thus, the Eden-like community of direct contact disappeared.

The age of electronics, McLuhan concluded, reverses all that, and brings man back to his roots. Movies and television require use of the ear as well as the eye, and command total involvement. Once the power of print is removed, Eden will be restored and man will live happily once more in his "global village" united by electronics.

Within seconds of President Reagan's attempted assassination, news reached the White House via teletype. Pandemonium momentarily erupted, but instinctively there was a rush to the nearest television. Shocked and confused, the Presidential staff watched the unfolding events much like most of North America, and only on hearing from the newscasters that the White House had no comment of whether they were really sure of their course of action: they had no comment to make. From this incident, alone, it is clear that television is today's most powerful medium. It has become more than a source of entertainment, it is a window to the world and a universe of knowledge.

McLuhan was one of the first to recognize the awesome influence of television, but some of his doctrines, I find remarkably naive. I agree with his judgement that man will, in the not-too-distant future, live in a global village, and anyone who can switch on to a world thousands of miles away cannot dispute this fact. However, McLuhan's distaste for and prediction of the allegation of the printed word, I find ridiculous. It can be done, but replacing written communication with oral communication would be a definite step backwards and not a Paradise Regained. The reason is that, the spoken word is inefficient, first, because it is difficult to say exactly what you mean; secondly, because it is even harder to understand exactly what is being said; and third, because it is nearly impossible to remember what you heard moments after being told. This final point is particularly significant.

In order to remember, the mind has to be reminded a number of times. One great advantage of the written word is its ability to imprint itself in the brain and this makes it much more easily retained. Undoubtedly, one of the reasons for this inimitable quality is that contrary to what McLuhan thought, I believe that reading involves two sensory activities: seeing and hearing. Sight, when one reads a word and the mind imagines the object of feeling or whatever, and sound when the word is consciously or subconsciously read and; therefore, silently "spoken". Thus, because two senses are involved, a sentence

which has been read (or felt, as by the blind), is much more easily remembered than one which has been merely heard. If words could taste differently, it would be even easier to remember.

To illustrate the importance of writing, think of any venture (architectural, artistic, experimental...) that man has ever undertaken. For someone with vision to realize a certain dream, he must first draw out his ideas on paper. Today, computers and video equipment can be utilized to do this, but we're not discussing the means (ie. using dot matrix instead of ink and paper) whereby, this crucial jelling from an abstract concept to an actual visual object, the plan, is achieved. The significant thing is that something tangible has to be created in order for an idea to assume a real identity. The fleeting spoken word of an expressed thought is not merely as effective in transplanting an inspiration in the brain to the three dimensional world that we inhabit. And until an idea is given an entity in this world it cannot be effectively exploited.

Next, it is necessary to write out the directions in order to achieve that goal. Today, it is possible for robots to be programmed to follow systematic operations by decoding spoken words. But, humans are not as simple as machines and thus cannot and never will execute actions exactly as ordered, again because of the inefficiency of the spoken word and man's imperfection.

Periodically, progress must be checked and the development of the project, solutions to problems encountered and future expectations all need to be recorded, not only to relate the status of the operation to the planners, but also to provide a means; whereby, new knowledge is made permanent so that similar difficulties in the future can be avoided. If there were no permanent chronicles recorded, man would be forever relearning past know-how. Imagine the voluminous amount of ancient wisdom denied to us because manuscripts were destroyed, misplaced or never written. And think of all the things around us today which are possible only because they're the results of thousands of years of accrued knowledge.

Finally, man's ego needs to be stroked... he covets immortality, and satisfaction in accomplishing something includes a permanent record of his deed (famous or infamous). This seemingly selfish disposition has; nevertheless, been responsible for one of some of the greatest achievements in the history of mankind.

So, as you can see, writing has had a prominent role in man's history which could not be replaced by the spoken word. In fact, the major agent for the existence of history is writing. The little that we know before its invention is sketchy at best. And I haven't even touched upon Aristotle, Galilei, Newton, Einstein... whom death was able to destroy, but not their ideas. Nor Virgil, Shakespeare, Byron, Lennon... whose magical use of words can arouse the human spirit to emotions and thoughts in a way that God alone should be able to (and I guess He does, through them). Without writing, only those fortunate enough to be immediate acquaintances of such illustrious figures would have benefited from their talents, and the world would have been a much poorer place for it.

Unarguably, television is one of man's greatest inventions. I, myself strongly believe that it can save mankind-how long can the Kremlin suppress freedom when its people spend hours watching Western television and emulating the lifestyle it portrays? How can people remain indifferent to the inequities and anguish suffered by so many when it's staring at them in their own living room? Who can dispute the major factor in freeing and then uniting this planet into the community that we truly are, and McLuhan's prophetic - of a global village will be fulfilled. But to think that the printed word has no place in that world is not only inconceivable, it is preposterous.

Bernie Scala

TO DRESS OR NOT TO DRESS (from Kensington Campus)

Much to the surprise of all the Hotel, Food and Beverage and Culinary management students on campus, we were informed upon arrival to school this fall of a commencing dress code. No jeans, t-shirts or running shoes; strictly business apparel. The initial reaction of the students was one of disbelief. Anger then set in and arguments were experienced throughout the school.

The dress code is here to stay but the exceptions to the rule are upsetting. Just last week a student was dismissed for wearing running shoes, yet another seemed to be unnoticed in blue jeans. Such a prejudicial approach is intolerable. Is this a realistic reflection of the business world? No jeans, t-shirts or running shoes; that depends on the instructor.

ANONYMOUS

EDITOR
CO-EDITOR
SECRETARY
REPORTER

HENRY VALCOURT
YVONNE MEDEMA
VINITA REDDY
HAIDAR OMARALI

Continued from page 2

victimized by fiscal restraint strategies by both governments. These arrangements took place within the context of fiscal restraint and have contributed to the decline in quality and accessibility. Why is this so?"

A. "Well, I may argue about accessibility at the moment. George Brown increased by seventeen percent, actually about fifteen percent. The college system as a whole grew by seven percent this year. So we seem to be answering the needs of most of the students coming in. As to quality, I'll argue with you about that at the moment. I don't know whether I will, two years down the road, but at the moment our quality seems to be high as reflected by the fact our employment rates are very high. They haven't altered at all. And our relationship with the business and industry is still very good, they are giving us good reports on our students. I am saying that at this point and time. Two years down the road, I don't know. If we are faced with going to extremely large class sizes and there could be some effect on the quality of education. If we can't purchase modern equipment then obviously we are going to have an effect in education. But, at the moment my position is that the quality is still high, but I must admit to concerns about the future."

Thank you Mr. Light for your views.

*Mr. Light is right,
Education may be losing its might,
But students are no ordinary stew,
Cause we don't pledge allegiance too
The Insanity of Governments!*

Haidar Omarali

F.S.A. CLUB

This year our elected members for the F.S.A. Club are as follows: Julie Tziros, President; Teresa Longo, Vice President; Anna Palgia, Treasurer; Terrylin Duggan, Recording Secretary; Mary Wing, Correspondence Secretary.

This club was formed last year, but it was called "S.A.S.A." F.S.A. stand for "Future Secretaries Association." We intend to inform future secretaries of what to expect when they go out into the Business World. We are going to do this by bringing in guest speakers that will provide the necessary information to help prepare ourselves for a job.

Thank you,

Teresa Longo, Vice President
Julie Tziros, President

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AMERICAN AIRLINES

"We're No. 1," is American Airline's theme in its current promotional efforts. They have earned this reputation for its service superiority. To find out just how they have earned this reputation, third semester transportation students had a chance at a first hand look at the freight operation at Cara Inn.

The seminar was conducted by Mr. T. Green, Freight Account Executive, who presented an overview of the American Airline's organization function, and passenger and freight. He also stressed the development of the Airlines in reducing costs, and offering a dependable and quality customer service. Part of the tour included actually going inside a DC-10, cargo and passenger jet.

Well, what's behind the companies slogan? It is their computer-managed SABRE freight system to help meet the competition created by last

years deregulation of the U.S. air cargo industry. The system not only tracks containers from shipping point to destination, and automates much of the paperwork, but it also provides a profitable analysis for every trip segment.

This was one of many field trips that is part of the course to allow students to actually see the practical side of their chosen career in Physical Distribution. From this exposure then graduating students will be better prepared when they enter into the working world. It is important that school and industry work together.

The big beneficiaries in the end will be able to fill job vacancies with well prepared students, who will have a broad knowledge of many systems presently used by different companies.

Prior to American Airlines field trip, Mr. T. Sharp, Manager of Dangerous Goods for Ministry of T.P.T. and Communications Ontario, ad-

ressed the transportation students on dangerous goods. He discussed the current legislation for the dangerous goods act problems, facing the industry.

THE MISSING LINK:

"750,000 saved first year with the new inventory control system".

The most recent two hour lecture was given by Mr. D. Allison, P.D. Manager, and Mr. E. R. McPherson, Traffic Manager of Johns-Manville Canada. The theme was based on the important role played by their computerized inventory control system in management decision making. The system has saved the company roughly \$750,000, and paid itself back in the first year of operation, alone. Its versatile data reports, provide vital information to the company in our unpredictable political and financial policies.

BY VILENKA CESTNIK
V.P. OF THE P.D. CLUB

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C O -

E D I T O R I A L

P A P E R

E X P E C T A T I O N S

What I want to happen with the newspaper is to bring UNITY between the students and campuses. I want the other campuses to know that there are other campuses and the courses which are offered there. I want them to know there are more students in George Brown then meets the eye.

I feel that this unity can be created through the Cygnus if more people get involved and give us a chance again. This has been attempted before. But, this time I think we (the students of George Brown College) can make it happen and make it work for us all in the long run.

Y. C. Medema
Co-Editor
CYGNUS



Wait till you meet the new Business Manager at the St. James Campus! He is absolutely crazy as you can tell! His name? Seegers last, Otto first. He is just "dying" to meet you at Room 124. So, hurry up and come 'n say "HI" before he is-a-gonne on his merry old way. Have a Super Good Christmas and a

FABULOUS NEW YEAR !

Auditions

Canada's Wonderland™ Auditions

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Thurs., Jan. 14, 12-4 p.m. (each day)

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Canterbury Theatre, Canada's Wonderland, 1981. THE UNIVERSITY OF TORONTO, 1981

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